



J N S P J R E

# INSPIRE

BY

verdissimo  
young forever





## Preserved Nature since 1984

Verdissimo is part of the Innovaflora group, the world's largest producer of preserved flowers, plants and trees. Preserved plants are a 100% natural and require minimal maintenance.

The preservation process allows us to create a unique decorative product that combines the best of two worlds: The unique beauty of a natural plant combined with the durability of a man-made object.

The goal of Verdissimo company is to enable people worldwide to enjoy natural beauty and balance economy, ease-of-use and respect for the environment.

### What are **Verdissimo®** preserved trees and plants

#### 100% natural

All preserved Verdissimo products are real. They are natural plants that have been treated with a bio-degradable formula.



Last for years

#### Preserved to last for years

Our unique process, developed with vegetable-based glycerin, replaces the humidity within the plant with a component that does not evaporate and thereby preserve beauty over time.



100% natural

#### Cost-effective

Our preserved trees last for years and significantly lower the need for re-purchasing.



No light or water required

#### Easy to maintain and install

The products do not require light or water, leading to significant savings in installation and maintenance.

#### Powerful addition to traditional solutions

The preserved products can be successfully mixed with fresh or artificial plants for complete design freedom to generate different environments and effects.

#### Respectful with the environment

The Verdissimo preserved plants are more environmentally friendly than fresh cut flowers due to their long life and low energy consumption for transport and storage. The result is a significantly lower carbon footprint than fresh or artificial flowers. Help care for the environment ... One plant at the time.

### What are **Verdissimo®** preserved trees and plants **not**

#### They are not freeze dried (lyophilized) or dehydrated products

None of the Verdissimo products use freeze-drying for their preservation. The lyophilization suppresses important characteristics of the fresh product for a living appearance.



#### They are not growing

To ensure that the plant is at its best and maintain the appearance of a living plant, the preservation process stops any biological process that promotes the aging of the plant.

#### They are not artificial

Although the product undergoes a transformation process that stabilizes the natural plant, our process does not include any of the typical components in artificial flowers such as plastic or synthetic fabrics.

#### They are not toxic

All our products are designed for daily contact with pets and people. They do not pose a health risk.



# INSPIRE

In Verdissimo our inspiration is the vision of our clients, always working to create balance between architecture, functionality and nature:

The natural preserved products create humanized and enjoyable living spaces which allow us to relax and be more creative.

They allow us to soften structural elements of architecture that may seem alien to us.

Bringing nature indoor adds a note of color and creates a unique space.

In areas with elevated noise, the Verdissimo preserved products are sound-absorbing and help create an acoustically pleasant environment.

Natural space dividers help define and customize the environment.





# INSPIRE

PRESERVED TREES AND PLANTS

## 12 TREES

- 14 JUMBO
- 20 SLIM
- 26 WIDE
- 32 CROWN
- 34 BONSAI
- 40 TOPIARY
- 50 CONIFER

## 52 PLANTS

- 54 PARVIFOLIA
- 56 NICOLY
- 58 GINERIUM

## 60 PALMS

- 62 WASHINGTONIA
- 64 PHOENIX
- 68 SPECIAL

## 70 DECO

- 72 DIVIDERS
- 74 PANELS
- 76 SPHERES
- 80 TILES
- 82 TOTEMS
- 85 FRAMES



Last for years



100% natural



No light or  
water required

## TREES



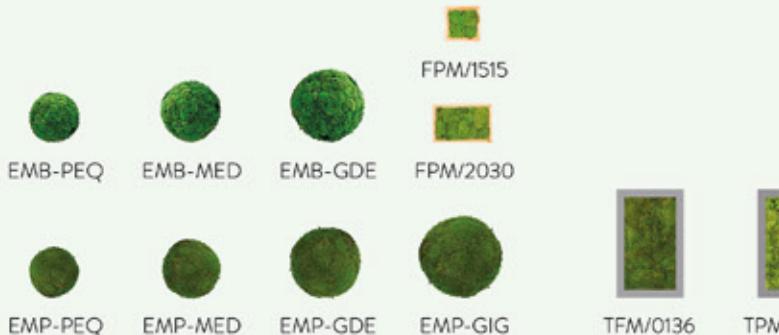
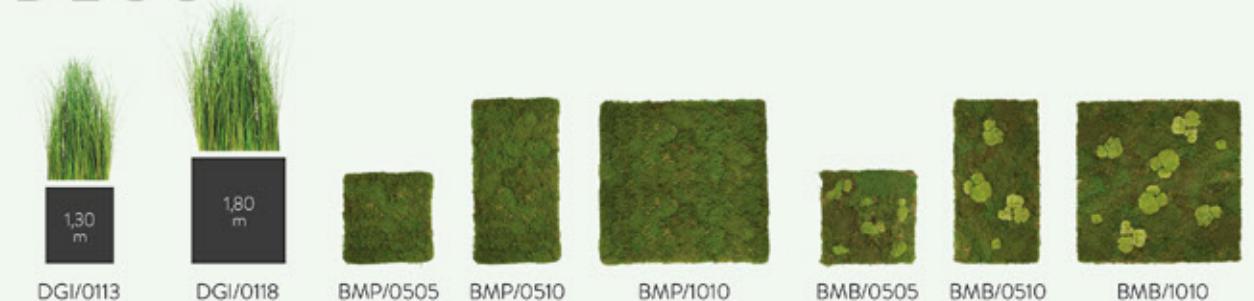
## PLANTS



## PALMS



## DECO





14 JUMBO  
20 SLIM  
26 WIDE  
32 CROWN  
34 BONSAI  
40 TOPIARY  
50 CONIFER

S  
U  
L  
E  
R



JUMBO  
JUNIPERUS



\*Decorative pot/base not included

JUMBO  
COCOLUS  
SALAL



\*Decorative pot/base not included

JUMBO  
THUJA



Thuja jumbo  
JTH/0119

Thuja jumbo  
JTH/0116

\*Decorative pot/base not included

SLIM  
POPULUS



SLIM  
NICOLY



SLIM

## TENUIFOLIUM





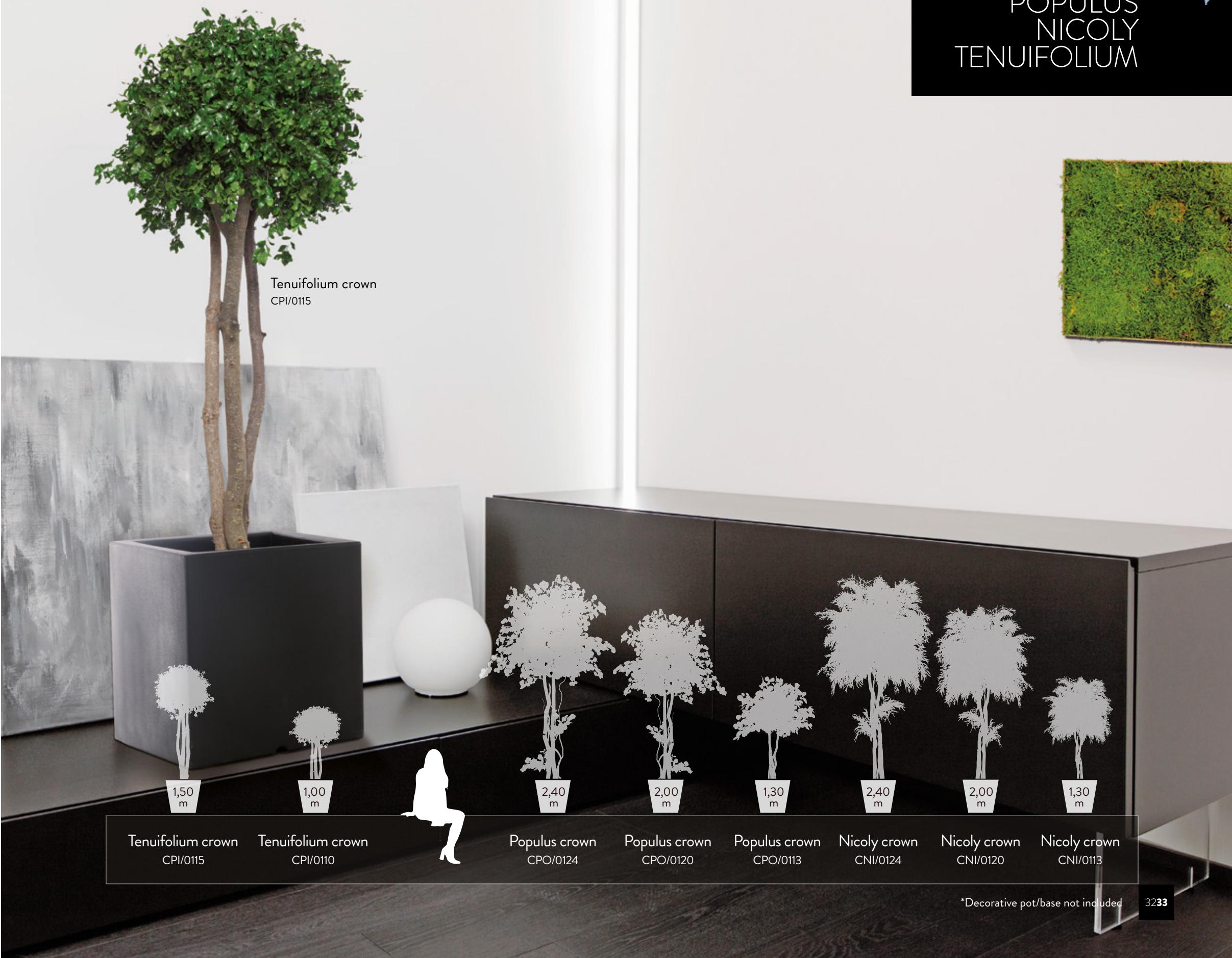
WIDE  
PARVIFOLIA



WIDE  
POPULUS



CROWN  
**POPULUS**  
NICOLY  
TENUIFOLIUM





BONSAI  
PROCUMBENS



\*Decorative pot/base included



Simple root bonsai  
BVJ/S25



~ 25 cm  
Simple root bonsai  
BVJ/S25  
(Pot/base 15x15 cm)

~ 25 cm  
Doble root bonsai  
BVJ/D25  
(Pot/base 20x50 cm)

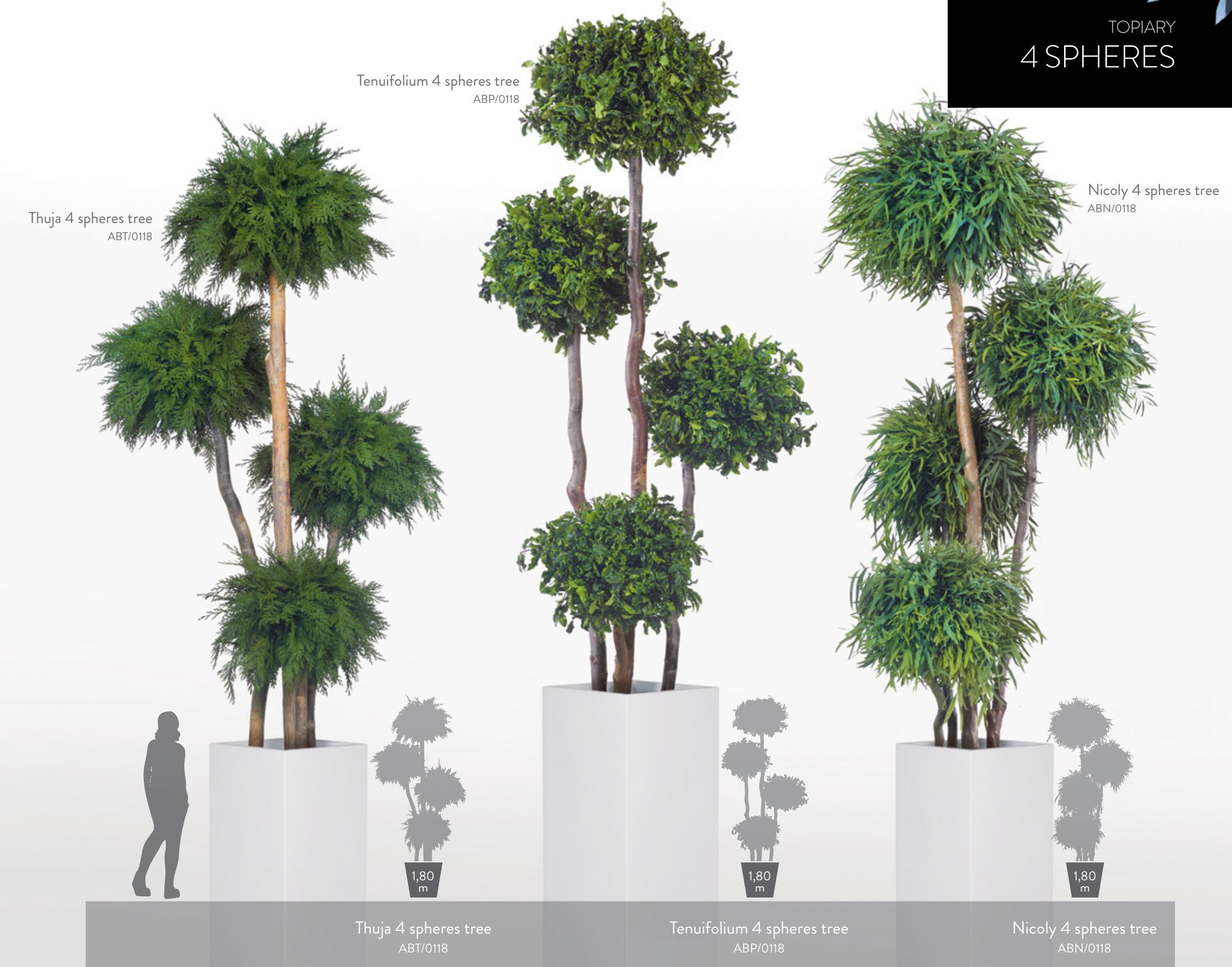
\*Decorative pot/base included

BONSAI  
TOBIRA  
TENUIFOLIUM



\*Decorative pot/base included

TOPIARY  
4 SPHERES



\*Decorative pot/base not included

TOPIARY  
HEDERA







TOPIARY  
THUJA  
TENUIFOLIUM

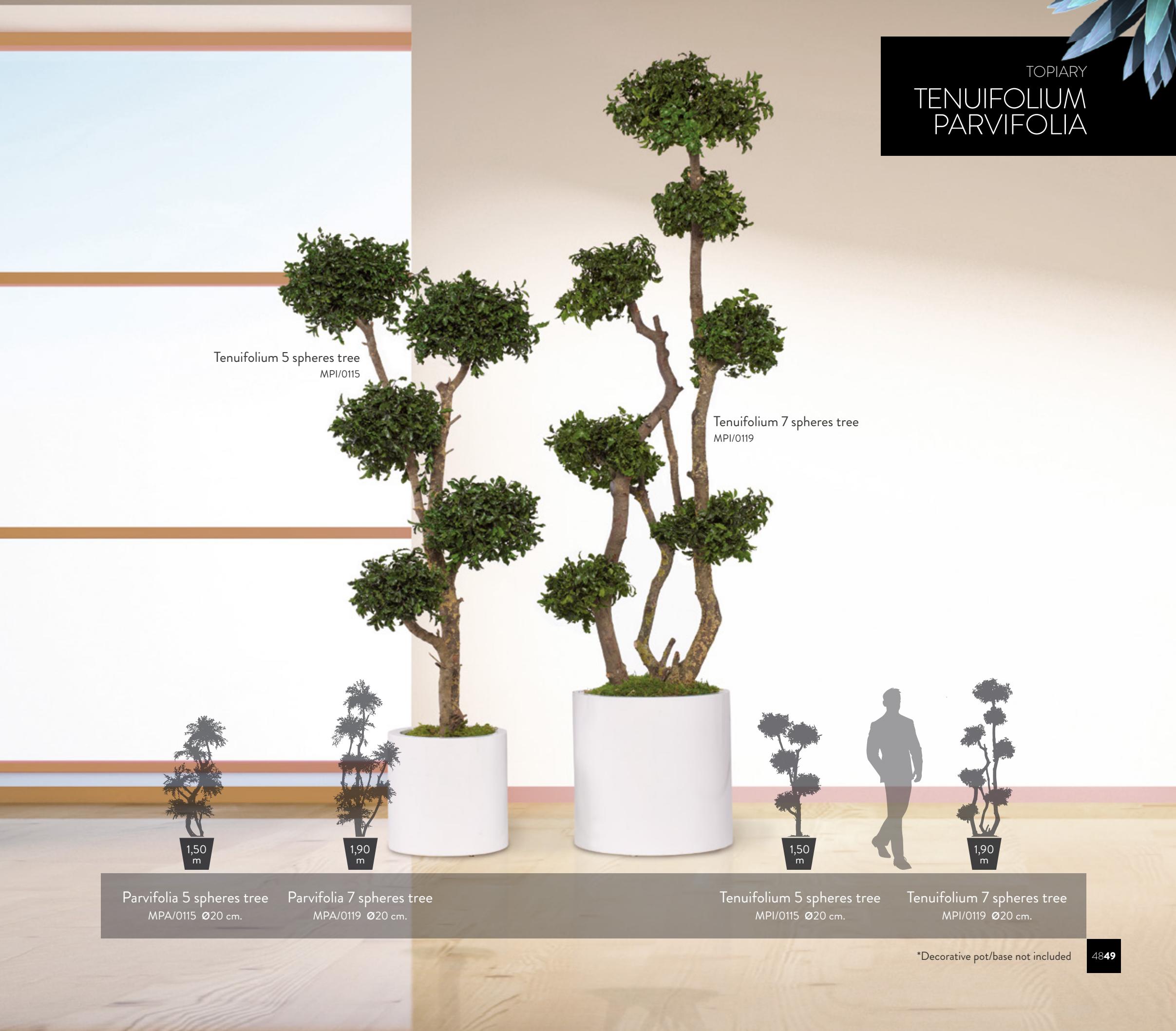




# Parvifolia 5 spheres tree



# Parvifolia 7 spheres tree



**Parvifolia 5 spheres tree** MPA/0115 Ø20 cm.

Tenuifolium 5 spheres tree      Tenuifolium 7 spheres tree  
MPI/0115 Ø20 cm.                  MPI/0119 Ø20 cm.

Decorative pot/base not included

CONIFER  
COLUMNARIS  
STARDUST





54 PARVIFOLIA  
56 NICOLY  
58 GINERIUM

S  
T  
N  
A  
P





PLANTS  
PARVIFOLIA



Parvifolia plant  
SPA/0107

~ 70  
cm

Parvifolia plant  
SPA/0107

\*Decorative pot/base not included

5455

PLANTS  
NICOLY



PLANTS  
GINERIUM



\*Decorative pot/base not included

5859



62 WASHINGTONIA  
64 PHOENIX  
68 SPECIAL

# PALMS



PALMS  
WASHINGTONIA



PALMS  
PHOENIX





## SPECIAL SIZES

Custom made preserved palms up to 12m tall





72 DIVIDERS  
74 PANELS  
76 SPHERES  
80 TILES  
82 TOTEMS  
85 FRAMES

O  
C  
E  
D

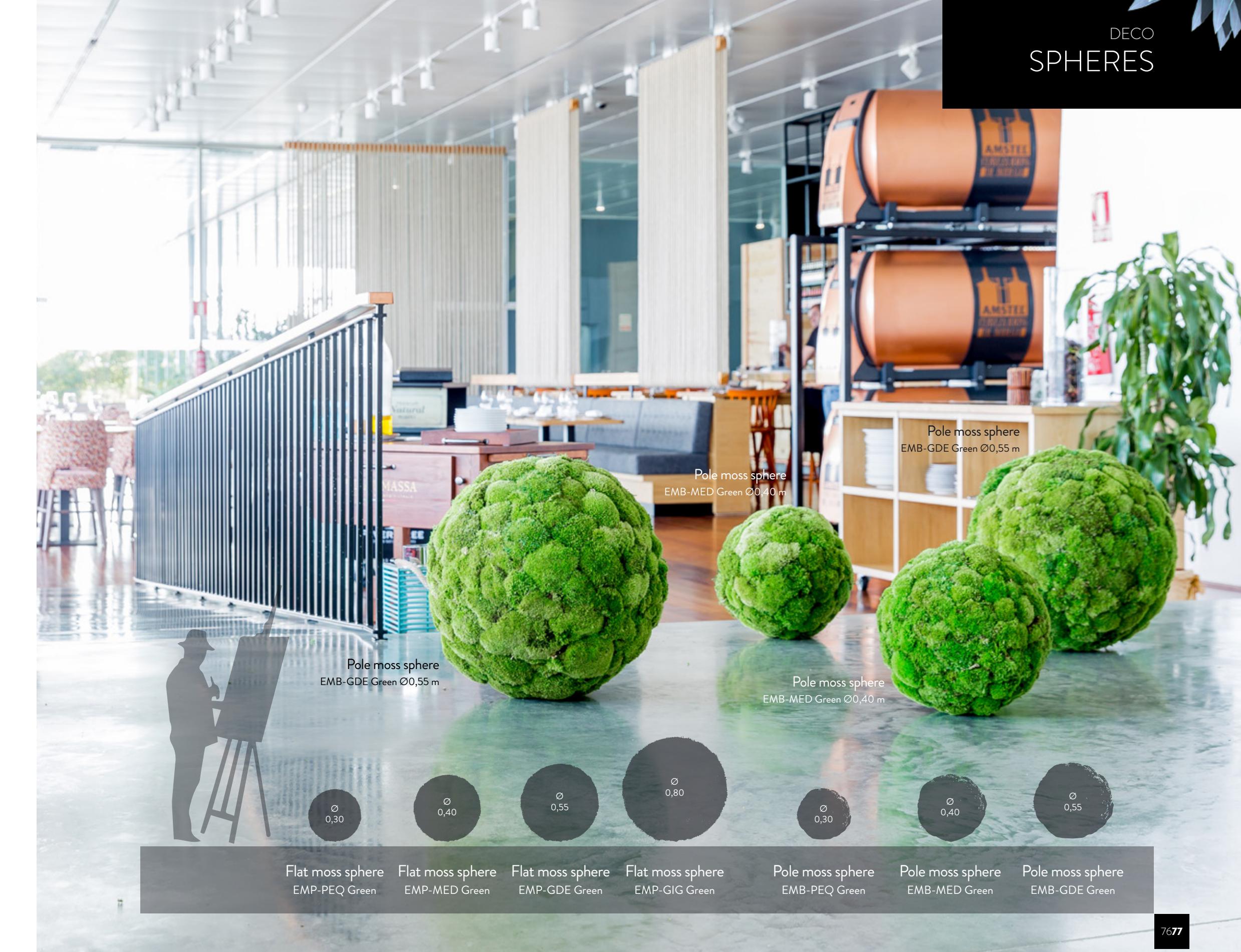


DECO  
DIVIDERS





DECO  
SPHERES







Flat moss tile  
TFM/0136

Pole moss tile  
TPM/0136

Lichen tile  
TLM/1136  
LIGHT GREEN

Grass tile  
TTU/0136

A silhouette of a person stands next to a row of eight small 30x60cm moss tiles. From left to right: Flat moss tile (TFM/0136), Pole moss tile (TPM/0136), Lichen tile TLM/0036 NATURAL, Lichen tile TLM/1136 LIGHT GREEN, Lichen tile TLM/6336 DARK BLUE, Lichen tile TLM/4936 MAGENTA, Lichen tile TLM/1136 LIGHT GREEN, and Grass tile TTU/0136.

\*Kit preserved plant and frame/base included

\*\*Please contact us for the full range of colors available

8081



DECO  
TOTEMS &  
FRAMES

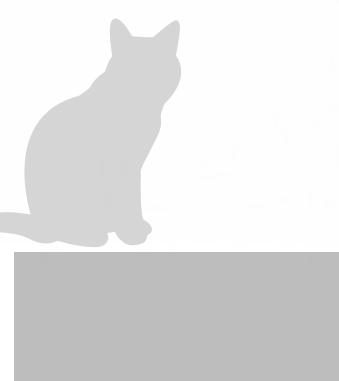


Prairie totem  
T-PRA20

Pole moss  
frame  
FPM/2030

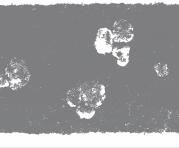


Pole moss  
frame  
FPM/1515



15x15 cm  


Pole moss frame  
FPM/01515

20x30 cm  


Pole moss frame  
FPM/2030

\*Kit preserved plant and frame/base included

8485

## Maintenance and care

To remove dust, clean regularly with a dry or slightly damp cloth/duster or apply compressed air at low power and low temperature. Once free of dust, anti-static polish sprays with paraffin / wax base can be added.

- For indoor use only.
- Do not water.
- Avoid direct and prolonged exposure to sunlight.
- Avoid prolonged exposure to high humidity (greater than 80%).
- Avoid crushing, pressing or folding foliage or flowers.



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